

Join Us On February 27th in San Diego, California ...



And Return Home 3 Days Later as a Bona-Fide Web Copywriting Specialist  
With a **GUARANTEED PAID** Web Assignment!

# 2011 AWAI Web Copywriting Intensive

## February 27<sup>th</sup> – March 2<sup>nd</sup>, 2011

### San Diego, California

Let the most knowledgeable ... most respected ... and most accomplished experts  
in the industry turn YOU into a top-notch web copy specialist in just 3 days...

- Write Website Copy That Converts with Nick Osborne
- Perform Effective Keyword Research and Build Lists with Andrew Palmer
- Write High-Paying Autoresponder Emails with Jay White
- Effectively Optimize Any Web Page with Heather Lloyd-Martin
- Create Your Own Roadmap and Start Landing Clients with Joshua Boswell
- Turn Clients Into Sources of Ongoing Work with Pam Foster

***Plus, Receive a Paid Assignment — GUARANTEED!***

*Flip over for more information ...*

**TO SIGN UP IMMEDIATELY**

Fill Out and Submit to Member Services in the Bootcamp Bookstore by Saturday, November 6th.

“A week after returning home from the Web Intensive I had my first two clients... within 2 months I had officially quit my job and started my new life as a freelance web writer.”  
— Henry Bingaman

“As a direct result of what I learned at the Web Intensive, I've landed over \$14,800 in projects — and that happened in just the four months following the event. I also continue to stay connected with the colleagues and friends I met there, all of whom keep me motivated and give critiques when I need them.”  
— Mindy Tyson McHorse

“I can't wait for Web Copywriting Intensive 2011. I'll get to see the new colleagues and friends that I met last year, I'll get to meet a whole group of new people, and I'll meet up again with all those wonderful AWAI folks who make it all possible. Thanks AWAI!”

— Ann Jordan-Mills



## AWAI PREMIER MEMBERS:

You qualify for  
special discounted pricing  
for this event.  
Please see Member Services  
in the Bootcamp Bookstore.

### 2011 AWAI WEB COPYWRITING INTENSIVE ORDER FORM

**YES** I want to register today! Please take \$1,500 off the price for registration and charge me just \$3,495.

Print Name \_\_\_\_\_ Zip Code \_\_\_\_\_

Payment of \$ \_\_\_\_\_  
(Make check payable in U.S. funds to: American Writers & Artists Inc.)

Cash       Check Number \_\_\_\_\_

Please charge my credit card:     MasterCard     Visa     AmEx     Discover

Card No.:

Exp. Date \_\_\_\_ / \_\_\_\_      Signature \_\_\_\_\_

**Cancellation policy:** I understand that if I cancel prior to January 1, 2011, I will be refunded the entire amount paid toward my registration fee. After January 1st, if I have not attended the first day of the AWAI Web Copywriting Intensive, my registration fee will be applied to a future AWAI Conference or Workshop. I further understand that if, after attending the first full day of the Intensive, I don't feel that I've learned secrets that can put me on the fast track to becoming a web copywriting expert, all I have to do is let you know by 6:00 p.m. February 27th, and I'll receive a refund of the amount paid toward my registration fee minus a \$200 processing fee.

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